Hard Rock




Hard Rock
200+
LOCATIONS & GROWING
75+
COUNTRIES
30+
LANGUAGES
20+
CURRENCIES



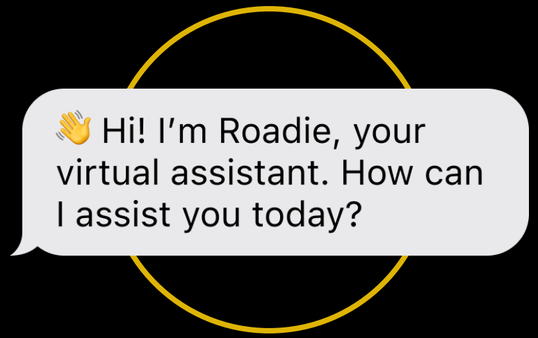
Not many brands have so many **experiences** for so many people in so many places.

Meeting customer expectations



CONSUMERS

Everything is conversational



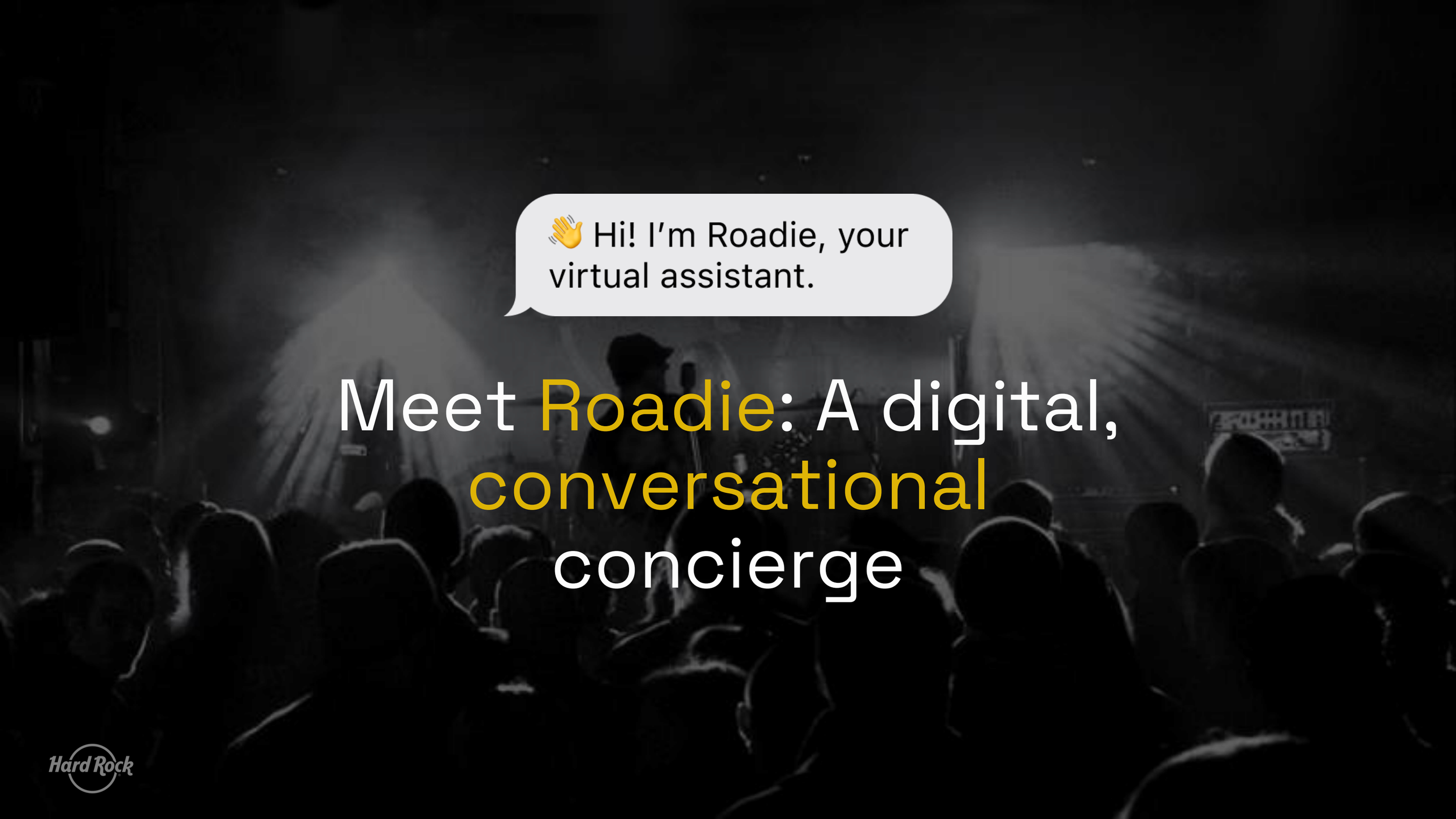
TECH

The rise of AI & automation



BUSINESSES

Digital transformation



Meet Roadie: A digital, conversational concierge

Democratizing the VIP experience



ADOPTION

Frictionless



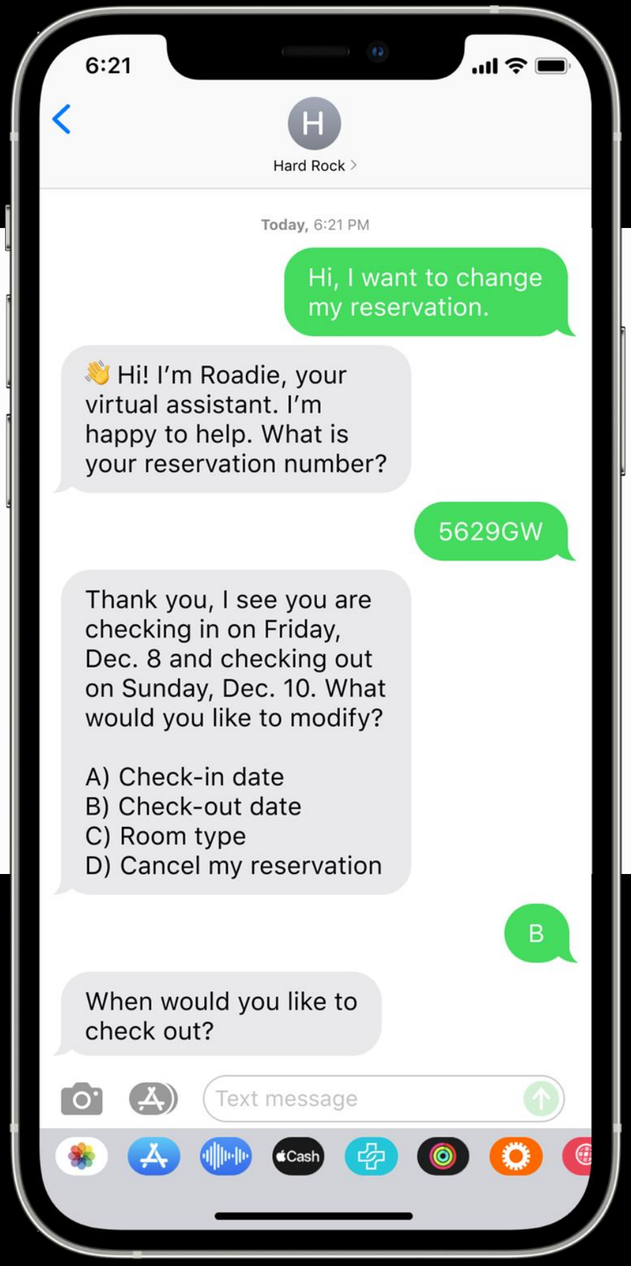
EXPERIENCE

Intuitive



BRAND

Hard Rock





USE CASE

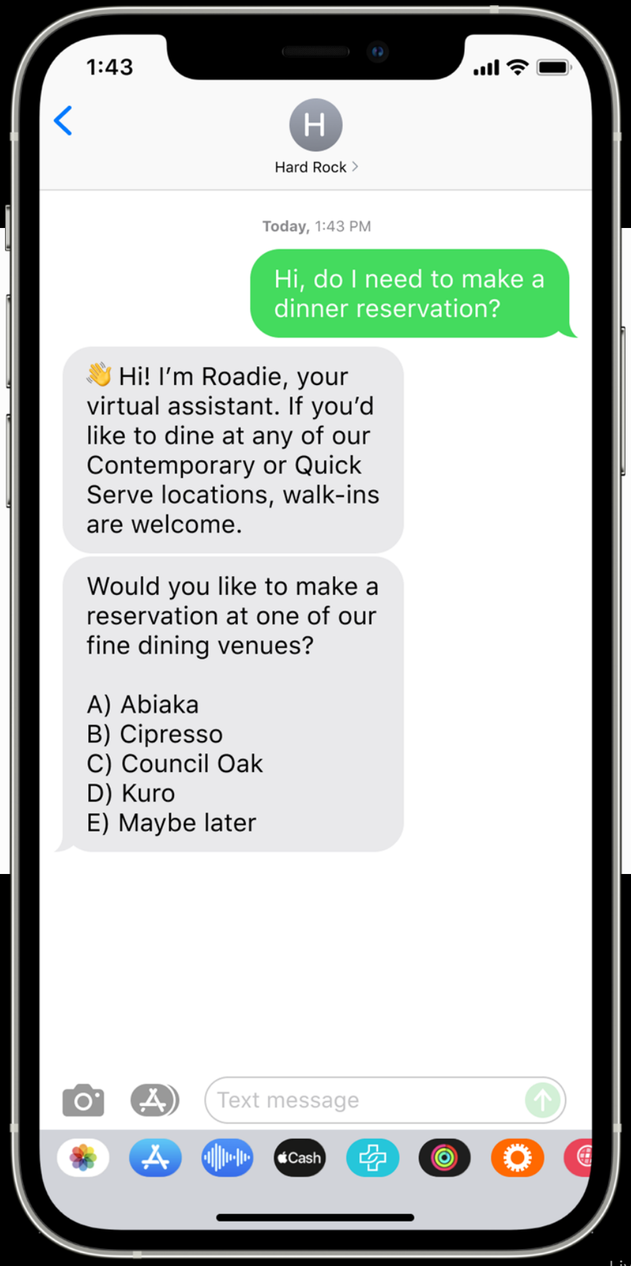
Hotel reservation modifications





USE CASE

Housekeeping / room requests

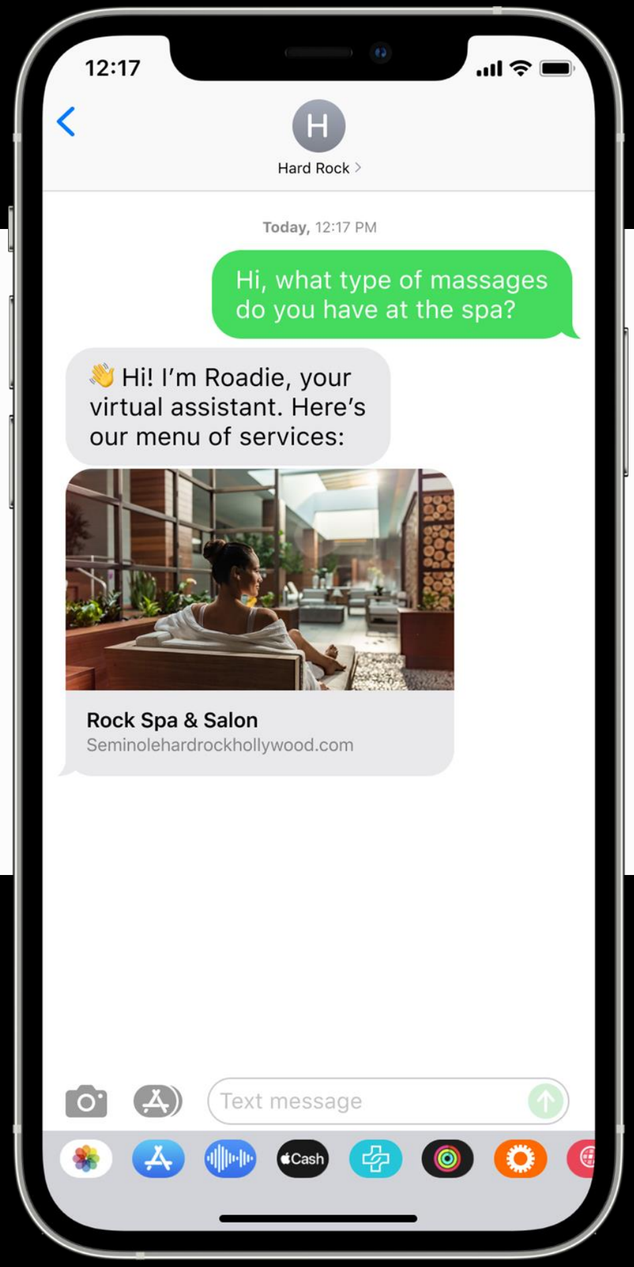




USE CASE

Book dining

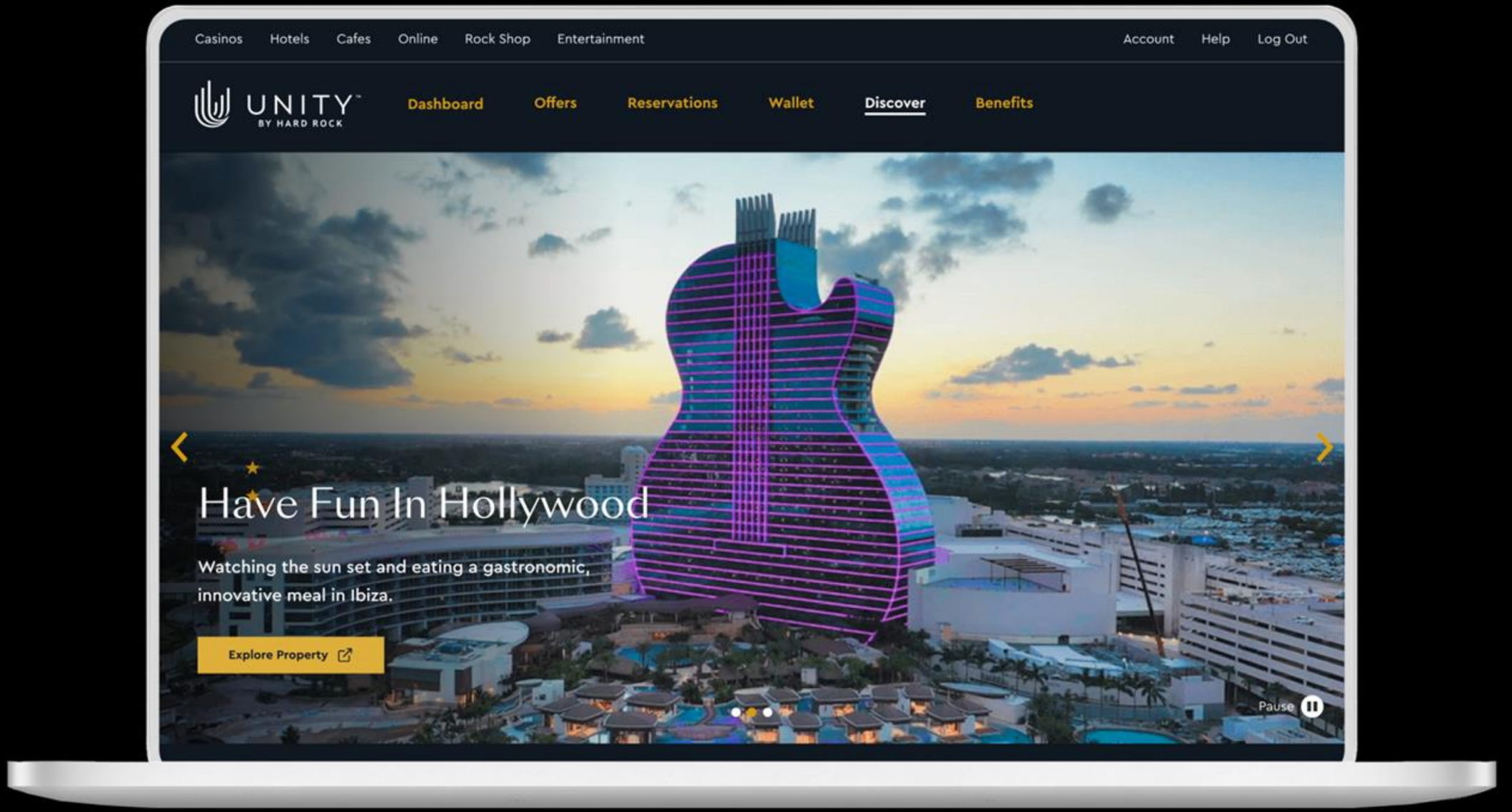
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USE CASE

Spa reservations


Casinos
Hotels
Cafes
Online
Rock Shop
Entertainment
Account
Help
Log Out
UNITY
BY HARD ROCK
Dashboard
Offers
Reservations
Wallet
Discover
Benefits
Have Fun In Hollywood
Watching the sun set and eating a gastronomic, innovative meal in Ibiza.
Explore Property
Pause


Hard Rock